

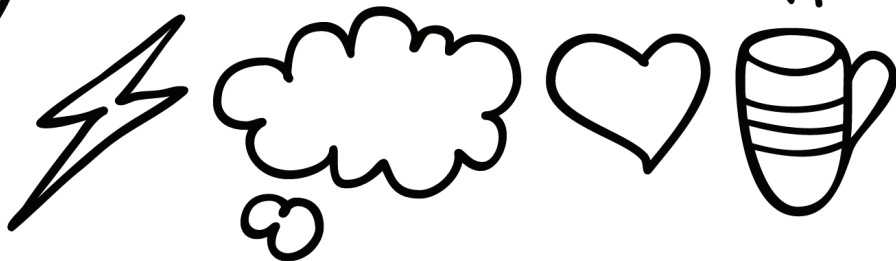


# LEGAL

# DESIGN



# JAM



LEGAL CONTRACTS,  
LICENSES AND  
POLICIES ARE NOW  
LONG, DULL, DIFFICULT  
AND BORING  
DOCUMENTS.

COME CHANGE THAT!



## WHEN?

Friday 11th October 2013  
12 PM - 6 PM

## WHERE?

d.school @ Stanford University  
d.reserve Studio - room 209, 2nd Floor  
Building 550 (Peterson Laboratory)  
550 Panama Mall  
Stanford, CA 94305



## WHAT?

A Legal Design Jam is a design-driven hackathon to reimagine how we visualize and communicate legal information. It brings together motivated individuals from different fields (law, design, education, journalism, computer science & beyond). Together, we give an extreme, user-centric, visual makeover to a legal document. During an intensive hands-on workshop, the group will brainstorm and prototype a new version of a legal document, creating visualizations in order to further clarify the trickiest parts of the text.

## FOCUS OF THE JAM

The Wikimedia Foundation will provide its forthcoming trademark policy draft as a document for visualization. Once completed, it will be a very public document and many people should be able to benefit from the visualizations developed at the Jam. The trademark policy is being developed and negotiated online with Wikimedia's wide user base. Visualizations can be a further way to communicate clearly and engage users democratically. The visualizations will be part of the draft proposed to the users during a consultation period currently scheduled to start on November 11. The Wikimedia community will ultimately accept, modify, contribute to, or reject the visualizations as part of the final trademark policy.

## FACILITATORS

Stefania Passera – PhD Student, Aalto University, Helsinki / Graphic Designer  
Margaret Hagan – JD/PhD, fellow at Stanford d.school  
Helena Haapio – International Contract Counsel, Lexpert Ltd, Helsinki / University of Vaasa  
Yana Welinder – Legal Counsel, Wikimedia Foundation  
Junior Affiliate Scholar, Stanford Center for Internet and Society

## SIGN UP

Sign up by Monday 7th October — Space is limited!  
<https://docs.google.com/forms/d/1LTLN4b-6GDnyalxRIYpnJyIHlY6-U4iNIVPF4bwqWg/viewform>

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